



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
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July 1, 2005
FY- 05-29

TTB ANNOUNCES ESTABLISHMENT OF THREE NEW VITICULTURAL AREAS

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published final rulings in the Federal Register on July 1, 2005 establishing new viticultural areas in Washington, Minnesota, and California.

The 570,000-acre Horse Heaven Hills viticultural area in south-central Washington State is located along the Columbia River in portions of Klickitat, Yakima, and Benton counties. The Horse Heaven Hills area is about 115 miles east of Vancouver, Washington, and lies entirely within the established Columbia Valley viticultural area.

The Alexandria Lakes viticultural area is located in Douglas County, Minnesota, and encompasses approximately 17 square miles.

The 14,000 acre High Valley viticultural area is located in Lake County, California above the eastern shore of Clear Lake, about 85 miles north of San Francisco.

TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

These final rules become effective August 1, 2005.

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